

# Brace Yourself for a Brand New Way of Using Traffic Exchanges to Make Money Online!



Brought to you by:

**Scott Douglas**

[Dragonfly Marketing](#)

**Warning!** You may never look at Traffic Exchanges the same again...

## Introduction



You are about to discover how easy it is to make money online with a proven formula that turns traffic exchange clicks into cash like clockwork.

Follow my ultimate shortcut and **you will fast track your way to non-stop traffic and automatic profits without clicking your fingers numb!**

This is the exact formula I have been using for three years to generate tons of daily traffic without surfing plus thousands of dollars in profit each month even *before anyone joins my business!*

Let's face it... most surfers fail to see *any* results and *never* make a profit from their traffic exchange marketing. They get frustrated and quit.

The traffic exchange marketplace is full of "golden opportunities" and "secrets" designed to do nothing but suck you in and take your money. Surfers are inundated with website after replicated website full of hyped-up sales pitches and false promises.

You buy into the latest massive product launch and are immediately in competition with every other person desperate to make a few bucks, and all you get for hours of surfing is a lighter wallet, right?

If that describes you... and odds are it does... **you are not alone...**

You are in the majority!

Yet an elite few are very successful. They purchase traffic credits and realize a profit. They spend \$1 on traffic and get \$2 to \$4 in return from sales. They don't even have to spend time surfing because they get **thousands of free traffic credits every day.**

How do they do it?

Before I answer that, let me ask you a question...

***If I let you in on how to make a profit from Traffic Exchange marketing, are you going to do it?***

Knowledge is *Power*, but only if you use it. You can learn everything there is to know about marketing and it will do you no good if you do not apply what you learn.

You've probably already heard you should be...

- Using splash pages,
- Branding yourself,
- Building your list, and
- Growing your traffic downlines.

You've most likely also heard you should not be jumping around from program to program looking for "the secret" that will make you rich in your sleep while you do no work for it.

The "secret" is... THERE ISN'T ONE.

You already know **WHAT** to do!

This report was put together to show you **HOW** to do it.

You will learn...

**HOW to** generate ten times more traffic with less surfing by using leverage and viral marketing,

**HOW to** easily build your own list of leads five times faster, and

**HOW to** make loads of up front money before anyone even joins your main business or buys the product you are selling

...so you can **stop** looking for "the secret" and **start** making traffic exchange marketing work for you today.

Take action by following the simple steps in this revealing report and you will make money while generating much more traffic, exploding your list, and building your business!

One more thing...

I am also going to reveal to you my **scientific formula for earning \$20 and more per hour while surfing traffic exchanges.**

Now you, too, can copy my exact blueprint. I've done 99% of the work for you. All you have to do is plug in and let the system work for you.

*Brace yourself as I describe for you something so profoundly simple that you will be wondering why you did not think of it yourself.*

Get ready for one of those "ah-ha" moments!

To Your Surfing Success,

*Scott Douglas*

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Finally, this report is a common sense guide to advertising and marketing with Traffic Exchanges. In practical advice books, like anything else in life, there are no guarantees of income. Readers should rely on their own judgment about individual circumstances and act accordingly.

### About the author:

Scott Douglas is a retired professional engineer who has been teaching beginner and intermediate marketers how to profit with Traffic Exchanges since 2008. His popular marketing system, Traffic Exchange Profits, has made him one of the most well known and respected names in traffic exchanges.

Visit his blog at [www.DragonflyMarketing.com](http://www.DragonflyMarketing.com) to learn more.

# Traffic Exchange Profits

"Making Your Traffic Exchange Marketing Profitable"

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## Part I. Fundamental Concepts

I'm first going to share with you some extremely important concepts you must grasp. If you neglect these fundamentals, you are doomed to fail in your traffic exchange marketing.

### "Indirect Selling"

Most Traffic Exchange users make the error of trying to sell products *directly* in an exchange. That is a huge mistake. They simply don't stop and think about their audience.

Surfers clicking furiously along for credits in an exchange are NOT looking for something to buy.

They are trying to **sell** something... and they are trying to sell it to **YOU!**

That's just one reason affiliate sales pages do not convert well in traffic exchanges. Even if you are promoting something they need, what would make them stop surfing long enough to buy it from you?

Aside from competition flooding the market and the split second you have to get a surfer's attention, the majority of TE advertising is not well targeted.

*You are selling the wrong thing at the wrong time in the wrong way!*

Listen closely...

The first step toward success with Traffic Exchange marketing is to understand the wants and needs of the market.

Here's another way to look at it. Instead of trying to sell something because you think it's cool or because it *could* make you money, choose a product the market is starving for... *and sell that.*

**Rule #1: Stop trying to sell your "opportunity" in Traffic Exchanges**

## "Conversions"

Failure to understand conversions is by far the most common mistake in TE marketing. If you want to go from just randomly making a little bit of money to **profiting wildly** from traffic exchanges... you must have a firm grasp of conversions and conversion ratios.

A detailed explanation of conversions is beyond the scope of this report, but in simplest terms it is "*converting*" traffic into income.

### **Traffic + Conversion = Income**

Conversion is that elusive trigger that gets someone to reach into their wallet and purchase something from *you*.

You can easily generate thousands of daily visitors with traffic exchanges, but that **traffic does you no good if it does not convert to sales**.

For some strange reason, the typical surfer believes that simply adding more traffic will solve any lack of sales. If one thousand traffic credits to your website does not result in a sale, why would ten thousand or one hundred thousand make any difference?

Why work three or four hours to generate 5,000 credits if it does not result in income?

Why spend \$50 to purchase 5,000 credits if you do not recover your advertising investment?

Imagine how much better it would be to spend \$10 on credits and have a return of \$20 to \$40!

You can very quickly create huge profits from your traffic credits when you clearly understand the ratio at which your traffic converts.

Stick with me on this point for one moment. When you grasp this concept you will be able to **profit at will** without having to surf for your traffic.

How long would it take you to generate 100,000 traffic credits in your favorite manual traffic exchanges? How about 10,000?

If you do not have a clue... *you're normal*. Most people do not consider how many credits they are generating while surfing through exchanges!



Let me ask you another question...

If I gave you 10,000 traffic credits right now, how much money would you end up with in your bank account?

I'll bet you can't answer that one either (unless you already know it's zero).

To answer my own questions...

Surfing to get 10,000 free traffic credits would take me about 5 hours of surfing, or I could buy them in under ten minutes for \$80 to \$100. The income generated would put more than \$200 into my bank account.

That's \$40+ per hour of surfing, or alternatively a 200% return on purchased traffic credits!

The above numbers are conservative and they fluctuate based on a number of factors. But I have a clear idea of what my credits cost, and what they are worth. They are definitely worth more than they cost.

## **"Credit Cost"**

This is self-explanatory. Your **Credit Cost** is the price you pay for traffic credits to get visitors to your website.

Most people think of Traffic Exchanges as "free" traffic. In reality that is not the case. If you are surfing furiously to earn traffic credits, the price you are paying for those credits is your own time.

Time is money. *How do you value your time?*

That is a question only you can answer. You decide what your time is worth.

If your time is worth \$20 per hour (it should be at least that) and you only earn 500 credits while surfing for one hour, then your credits are costing you about four cents each.

That's a very high price to pay for traffic from a traffic exchange!

The typical rate to purchase page views in a traffic exchange is 100 credits for one dollar... only a penny per credit. But we can do better.

With my proven formula, the cost of your traffic will decrease.

You will earn truly "free" traffic credits, **without surfing and without paying out of pocket to get them!**

Traffic credits that you don't surf or pay out of pocket to get are "residual" credits. You can receive thousands of residual traffic credits every day when you follow the plan I'm giving you.

Your Credit Cost will become zero!

## **"Credit Value"**

What your credits are worth is called **Credit Value** and you must know how to calculate it.

Remember above I stated that 10,000 credits would put more than \$200 in my bank account? That's because my credit value is greater than two cents.

With your TE Profits membership I go into detail on how to calculate your credit value. I also reveal how to *dramatically increase* your credit value with absolutely *no additional effort* involved.

Your Credit Cost will go down while your Credit Value goes up.

When your credits are worth more than they cost, you can purchase credits (without the need to surf) and turn them into profit!

**Rule #2: Understand the true cost of your traffic and how your traffic converts to income**

Traffic is NOT the #1 problem.

Converting your traffic to income is far more important than adding more traffic to promote something that does not sell in traffic exchanges anyway.

Well then... what does sell in traffic exchanges?

## "Target Marketing"

Internet and network marketers often decide to sell something, like pink shoelaces, and then look for people who want pink shoelaces. Determining who would be most inclined to buy pink shoelaces is target marketing.

The approach I use is almost the exact opposite. Instead of finding a product and then identifying the market, we first find a market and then the product.

Here we already have an extensive marketplace, Traffic Exchanges. We are simply ***picking our product based on what they want and need.***

The top two products in demand with TE users are:

- 1. Traffic Tools**
- 2. List Building Tools**

The first one is obvious. I can't imagine why anyone would be surfing in a traffic exchange unless they want traffic... and more is always better.

The second product category is something most experienced marketers want, and every marketer needs... a subscriber list.

### "The **MONEY** is in the LIST"

We are going to take a closer look at this popular statement in the following section. For now just realize that traffic tools and list building tools are in hot demand with online marketers. It's what they want and need.

If you have no sales skills and are looking for something that sells itself, you absolutely must consider your market. Offer products and services they *desperately* want and need.

*"We can have anything we want in life if we're willing to help enough other people get what they want."*

- Zig Ziglar

What can you offer that will help them reach their goals?

This brings us to **Rule #3: Put your customers' needs first**

## Part II. Proven Success Formula

I'm about to put the pieces together so it makes sense for you. Get this formula planted firmly in your mind. You'll be amazed at how simple it is.

It works!

This is the big picture. It's like looking at the cover of a jigsaw puzzle box. Once you get the picture everything falls into place.

Any "system" can be defined as a set of Inputs, Processes and Outputs.



We apply this model to our cash flow formula:

**Traffic + Conversion = Income**



Note that if your traffic is not converting to income, it does not matter how much traffic you get. The resulting output (cash) will always be zero!

With the proper conversion process in place, your traffic becomes income.

Your clicks become cash.

*More traffic becomes more income.*

***For maximum income we increase traffic and increase conversions... and we do **BOTH** with no additional work!***

## **More Traffic, Less Surfing**

Getting traffic to your website is easy. The fact that you are reading this report indicates you are probably already familiar with two very popular methods: [Hit Exchanges](#) and [Safelists](#).

Which hit exchanges and safelists provide the best results?

**TrafficHoopla!** *The Business of Traffic Building*

The premier source for hit exchanges and safelists, **TrafficHoopla** provides independent statistical testing of current top-ranked advertising resources.

If you are looking for the best sources of free traffic, start with [TrafficHoopla!](#)

### **Hit Exchanges and Safelists**

Many forms of Traffic Exchanges are on the market with new varieties being created on a regular basis. The two most popular are "Hit Exchanges" and "Safelists."

A "Hit Exchange" allows you to submit your website and then browse (surf) through other websites to earn credits so other members will view your website.

A "Safelist" is simply another type of traffic exchange. Rather than surfing a manual hit exchange, you are exchanging emails. It is safe from spam because all who are on the list have agreed to receive your emails.

The purpose of a Hit Exchange and Safelist are the same: to exchange traffic. "You look at my site, I look at yours."

Would you like more traffic with less work?

It is easier than you can imagine!

When you refer others and build your downlines in traffic exchanges, you earn additional free traffic. You get paid with more traffic in two ways:

1. up front **referral bonus** traffic, and
2. daily **residual** traffic

Most traffic exchanges pay you with referral bonus traffic for referring new members. They do this as an incentive for you to help grow the exchange.

When you refer someone to TrafficHoopla, you are automatically referring them to more than 20 top-rated TEs and Safelists. You earn free bonus credits from all the exchanges they join.

In some instances I have earned thousands of bonus traffic credits referring just a single TrafficHoopla member!

It doesn't stop there...

In addition to referral bonuses, you also receive residual traffic credits as your referrals do their own surfing. With some exchanges, these residual credits are paid several levels deep.

This can become thousands of credits per day in residual, non-stop traffic!

Get your **FREE TrafficHoopla membership** and prepare for more traffic than you know what to do with.

## Free Traffic Anyone?

Let's take a closer look at the true cost of building downlines for bonus and residual traffic credits...

Do this wrong and the cost will be greater than the traffic you earn in return.

Do it right and your traffic is better than free!

**If you spend *any* amount of time or money generating referrals to traffic exchanges, there is a cost associated with your bonus credits.**

Your cost of earning those bonus credits is not zero. The traffic is not free.

Using traffic credits in Exchange A to earn referral bonus credits in Exchange B can cost much more than the credits earned. You could end up spending far more credits than you receive for one referral in one exchange.

It's a losing proposition. The odds are against you.

I cannot think of one reason you should directly advertise one traffic exchange in another. Let the traffic exchange owners do their own promotions.

What about advertising a downline builder?

It's a popular strategy and in the right direction. Instead of advertising one traffic exchange at a time, you promote many exchanges with one link.

Using traffic credits to advertise TrafficHoopla and earn bonus credits in more than 20 traffic exchanges with just one link *seems* like a much better idea...

Right?

After all, if you spend 100 credits to gain one referral in TrafficHoopla and ultimately get paid in return with 1,000 traffic exchange credits, your overall traffic has multiplied by a factor of ten!

Advertising a downline builder like TrafficHoopla is better than advertising a single traffic exchange, but this popular approach still has its pitfalls.

You are still spending traffic credits to earn referral bonus traffic credits, so the traffic is not free... it's a gamble.

With the TE Profits shortcut, you do not have to spend any valuable traffic credits to generate referrals and bonus traffic in traffic exchanges!

Build your list of leads first. Then let your autoresponder refer your subscribers to TrafficHoopla and more than 20 top traffic exchanges for you with with no extra effort.

The payoff is huge!

Use a lead capture page to build your list and you will have better response than by advertising a downline builder.

With proper follow up you'll have more active downlines, get more traffic, make more sales and have your own list to promote your business or any future affiliate programs.

You will get much more traffic. With your own list you are driving traffic repeatedly without using any traffic credits to do it. Plus, you can automate the entire process for hands free traffic and sales.

Let me say that again...

**Use all of your traffic credits to build your own subscriber list. Let your downlines grow effortlessly on their own for non-stop traffic!**

## **Better Than Free Traffic**

Did you know your credits could cost less than zero?

Well, they can!

Many traffic exchanges **pay commissions** when your referrals upgrade their accounts or purchase credits. In addition to getting paid in bonus referral credits and residual traffic, you are getting paid in cash!

Following this proven success formula you, too, will be getting paid by the traffic exchange owners in traffic and commissions.

Your traffic will be better than free!





### Meet Joe the Pro

The heat of the brilliant morning sun was adeptly relieved by a salty breeze floating across the waves, as they sat drinking coffee on pristine sands...

"Why is **Joe Surfer** looking so tired?" whispered **Jo ListBuilder**. "He was up surfing for about 3,000 traffic credits last night!" exclaimed **Joe the Pro**.

"Oh," she said, "what did that cost you, Surfer Joe?"

"About four hours of sleep!" was the answer.

"That was a heavy price to pay, wasn't it? Don't you know you could just purchase those credits for about \$20?"

"Of course," said **Joe Surfer** as he refilled his coffee cup. "But I'd be losing money. I wouldn't make enough sales to cover the \$20 cost."

"We need to look at what you're doing with your credits. You should be able to earn at least \$30 with 3,000 traffic credits!"

Build your own list of subscribers first. ***Instead of using your traffic credits to promote affiliate programs, use those credits to gain subscribers.*** Then you can promote as many different affiliate programs as you want to your list.

It's repeat business, man. More traffic for the credit. More bang for the buck!

You should be able to make at least \$1 per month for each subscriber on your list. So build your list, Surfer Joe!" proclaimed **Jo ListBuilder**.

Meanwhile, **Joe the Pro** had remained silent. He was just sitting there, listening and looking like the cat that ate the canary.

Finally, **Joe Surfer** said, "What gives, Joe? Why are you grinning like that?"

"Well..." **Joe the Pro** started, "after dinner and a great movie last night, I decided to log on to a few Traffic Exchanges to check my credit balances and assign some traffic credits to my favorite lead capture pages before heading off to bed. This morning while the coffee perked, I checked my credit balances again and they had increased by another 3,000 traffic credits."

"So you didn't surf?" asked **Joe Surfer**.

"I surfed a little to see what was going on."

"You didn't purchase those 3,000 credits?" asked **Jo ListBuilder**.

"No. My traffic credits build up on their own."

"You get your traffic for free?"

"Not exactly. My credits are **better than free**."

When I logged into my Traffic-Splash account this morning I had also earned another \$30 commission. In addition to the 3,000 credits I got without surfing or purchasing... I got paid another \$30 for doing nothing. I guess you could say my credits cost **negative** one cent each.

### YOUR ACCOUNT STATISTICS

Are you wasting time and money? Try out THE best ad tracking service.  
Traffic-Splash members can get in FREE... [click here](#).

Pages Surfed Today	0	[Surf][Rewards]
Un-Assigned Credits	57177.90	[Assign][Buy][Convert]
Un-Assigned Banners	68600	[Assign][Buy][Convert]
Un-Assigned Text Ads	74000	[Assign][Buy][Convert]
Cash Left	\$32.84	[Request Payment]
Total Cash Earned	\$2113.75	[Earn More]
Membership	Pro	[Upgrade]

[Log Out] [Cancel Account]

Traffic-Splash is just one of the Traffic Exchanges that pays me. The cost of the upgrade is nothing compared to the commissions they generate.

"You see," **Joe the Pro** explained, "I earn money with my marketing **before** anyone joins my business. I have upgraded memberships in about 20 Traffic Exchanges, and I profit with those upgrades.

I use all the traffic to build a list of leads for my business. Before introducing subscribers to my business, I offer solid advice on how they can get better results with Traffic Exchanges.

I also offer a fabulous product with a very low price point. **Upfront income from product sales more than covers the cost of my upgrades.**

As my subscribers started doing what I was doing, they also upgraded in the exchanges in order to get more traffic with less surfing. When they upgraded in the Traffic Exchanges, I got paid again.

Now my upgraded memberships don't cost me anything. My Traffic Exchange memberships **pay** me. I get paid in residual traffic **plus** commissions!

I get several thousand traffic credits each month without surfing and earn a profit of more than \$1,000 per month with my memberships. I use some of the profit to purchase even more traffic, which converts back into yet more profit!

The TE owners are happy, my subscribers and partners are happy, and I'm happy. It's a win-win-win situation for everyone.

Sure, you can build a list and make money from your subscribers. But it's better to give your subscribers what **they** want. Give your subscribers free information on how to generate more traffic and get paid to do it!"

## The Conversion Process

Most people focus far too much on the traffic issue, but that is **not** the #1 problem. Traffic is easy. **The real issue is the conversion of your traffic.**

Conversion is **a process** of turning traffic into income... clicks into cash.

The sales are in the follow-up. It often takes time and several exposures to a product before you get a commitment to buy. Most people prefer to buy from someone they know and trust rather than from strangers or affiliates just looking to make a buck!

You have heard a thousand times that...

### "The **MONEY** is in the **LIST**"

In reality, that statement is not quite true. The money is **not** in the list... it's in the **pockets of real people** on the list!

Building a list does not guarantee success. It is simply a starting point because it allows you to develop **relationships and trust** necessary for conversions.

When you generate your own "list" of leads, you have a group of prospects who are getting to know you and are interested in what you have to offer. They have **asked you** for information.

Provide recommendations you honestly feel are in their best interest. If they believe a suggestion is suited to them, you have a deal... or conversion.

It's a win-win situation.

It's not about you and your wants. **It's about them and what they want.**

You see... the **money** is not in the list... the **conversion** is in the list.

**Building your own list of leads is the single most important conversion activity in online marketing.**

Do you have the proper system in place to automatically follow-up with your leads and convert them to paying customers?

Everything you do should revolve around generating leads by building your own opt-in list. Whether your list consists of 10,000 people or just a few, no other list will be as responsive as your own personal email list.

Let me be very blunt on this point...

**If you do not have an autoresponder working for you, there is no list, no leads, no follow-up, no conversion, and no income!**

You can use any autoresponder with this formula, but the one I use and recommend is [TrafficWave](#). It's an essential tool that pays for itself many times over!

## Building Your List of Leads

The first step in the conversion process is to get your traffic to subscribe, or opt-in, to your autoresponder. For that you need squeeze pages.

Having a highly targeted, eye-catching squeeze page is the difference between getting 4 subscribers or 20 subscribers per day to your list. **Five times more subscribers equals five times the income!**

Take a look at this screen shot...

**“Finally... A Simple Way to Dramatically Improve Your Success Using Traffic Exchanges & List Builders”**

*“Remarkable New Profit System Designed Specifically for Surfers Puts Money in Your Pocket Even Before Anyone Joins Your Primary Business”*

**PLEASE ENTER YOUR NAME & EMAIL BELOW**

First Name:

Email:

We respect your email privacy.

**100% Free Report Reveals how to Get PAID \$20 and more per Hour of Surfing and BUILD your LIST in the process with ease!**

**You'll be amazed at how easy it is!**

That is just one of the many extremely effective lead capture pages available with the TE Profits marketing and lead generation system. You will be getting some of the most **highly targeted lead capture pages ever conceived** for the traffic exchange market with **opt in rates as high as 40%!**

These capture pages are automatically linked to *your* autoresponder so that you are building your own exclusive list rather than helping some "guru" build *their* list.

## The Traffic Converter

We have looked at traffic as well as how to capture the attention of our visitors and turn them into prospects or leads. How do we convert our traffic and leads into sales?

I'm going to wrap this up and put a nice bow on it for you.

You will NOT make money if...

- ⊗ You are advertising sales pages in traffic exchanges. Surfers aren't buying. They are trying to sell their own stuff.
- ⊗ You are advertising affiliate programs in traffic exchanges. If you get the surfer's attention and get them to join through your link, very few will generate commissions for you. At least not enough to justify the time or expense involved.
- ⊗ You are advertising traffic exchanges or downline builders in traffic exchanges. Even if you do refer other surfers, you're spending too much of your own traffic for the bonus traffic.

**You WILL make a ton of money** and **generate non-stop traffic** if you focus on what other surfers want.

*What products should you offer for highest conversion rates?*

By now this should be obvious... traffic and list building tools!

Think about it. YOU need traffic and YOU need an autoresponder in order to convert your traffic into sales. So does everyone else.

If you are not getting paid for these hot commodities you are missing out!

## "Turn Your Clicks Into Cash!"

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Traffic-Splash and Traffic Witch are without a doubt two of my favorite and most productive traffic exchanges. Both of these cutting edge traffic exchanges want to pay you!

*Paying you for referring members to their traffic exchanges is a win-win opportunity for everyone. More traffic, more subscribers, more cash flow...*

Traffic-Splash pays 10% commissions to free members and **50%** to upgraded members. Traffic-Splash generated \$200 in my first month!

### YOUR ACCOUNT STATISTICS

Are you wasting time and money? Try out THE best ad tracking service.  
Traffic-Splash members can get in FREE... [click here.](#)

Pages Surfed Today	0	[Surf][Rewards]
Un-Assigned Credits	66335.90	[Assign][Buy][Convert]
Un-Assigned Banners	76100	[Assign][Buy][Convert]
Un-Assigned Text Ads	81500	[Assign][Buy][Convert]
Cash Left	\$31.13	[Request Payment]
Total Cash Earned	\$2344.93	[Earn More]
Membership	Pro	[Upgrade]

[Log Out] [Cancel Account]

Traffic Witch pays 5% commissions to free members and **75%** to their top membership level. My referrals upgraded at a rate of better than 30%, earning \$518.10 in just two weeks!

### Convert Your Earnings!

[Click Here to request cash-out](#)

Your credits :	5388.65
Your banner imps :	3700
Your text link imps :	4800
Your cash available :	\$518.010
Allow conversion :	Yes
Convert All Your Cash to: 0 Banner Impressions or 67341.3 Credits or 0 Text Impressions	

The snapshot above was taken two weeks after Traffic Witch launched. It continues to generate huge commissions and non-stop traffic every month.

When you make traffic part of your business plan, you are cashing in on the pure flow of traffic in traffic exchanges.

I am upgraded in more than 20 exchanges and *my upgrades do not cost a dime*. Instead, they pay me a net profit of more than \$1,000 per month in referral commissions, and growing!

Referring your subscribers to traffic exchanges creates non-stop residual traffic. You will soon have more traffic than you know what to do with.

You will soon be getting paid in **residual traffic PLUS cash**. Your traffic will be better than free!

You can even stop surfing and keep getting paid!

(Don't tell the TE owners.)

### ***How do you cash in with autoresponders?***

Share your 'secret' with your subscribers. They will thank you for it.

As they discover how valuable an autoresponder is in their marketing, you quickly start generating "back-end" sales and automatic residual income.

Have a quick look at the autoresponder I use...

TrafficWave pays a \$17.95 fast track bonus for each paid referral, plus an excellent residual income plan. You receive one dollar per month for every paid member in your downline... *regardless of who referred them!*

If you add **just one** person per month to your TrafficWave downline and each of them do the same... you'll be earning \$4,000 per month in residual income in 12 short months from that one stream of income.

Your autoresponder is an essential tool that pays for itself. The extra commission is just icing on the cake. *But that sure is a lot of icing!*

You must have traffic and you must have an autoresponder. You may as well capitalize on both.

Incorporate this proven success formula and you will get paid in bonus traffic plus commissions on traffic and autoresponder sales. You will create residual income that **grows month after money-making month!**



## **The Funded Proposal**

The funded proposal strategy is proven and effective. You may have heard this term before, but if not, here is my short description.

**"A funded proposal is a proven method of recovering costs associated with advertising or marketing by selling a related, low-cost, front-end product."**

Without a funded proposal to create up-front revenue, you must pay for your upgrades and autoresponder out-of-pocket and wait patiently for "back-end" sales to come through.

*Or... you can do as I did and **fund your marketing** with a fantastic product that sells for just five dollars!*

With a funded proposal you are **creating up front income** that pays for your marketing.

Use a small portion of the income from the funded proposal to cover the cost of your autoresponder, pay for upgraded memberships in traffic exchanges (earning more credits faster), or even purchase traffic credits as I do.

*Would you like to see the product that pays for all my advertising?*



SuccessQUICK is a low cost, entry level product from the QUIK advertising community. It is free to join and start earning as an affiliate.

Every online business needs advertising and SuccessQUIK has advertising packages to fit ANY budget.

Advertise your business or build your list with SuccessQUIK using text ads, banners, and full page displays. It is like a Traffic Exchange, but...

**NO SURFING REQUIRED!**

The traffic is well-targeted and highly responsive. For paid advertising with no surfing or complicated traffic generation methods, you can't beat the value.



*How does SuccessQUIK cover all my advertising and marketing expenses?*

Since every business needs advertising, SuccessQUIK practically sells itself.

As a SuccessQUIK affiliate you earn between \$2 and \$5 with every 10K Advertising Package sold, then climb the ladder to earn unlimited, increasing payouts of \$24.95, \$59.00, \$200... up to \$3,200 over and over again!

Join SuccessQUIK for free and receive 1,000 advertising credits just for checking it out. Then I will show you how to enjoy continuous hands-free advertising and unlimited payouts from SuccessQUIK with your TE Profits membership and marketing system.



## Part III. Getting Started Fast

My "secret" to getting paid while generating traffic and leads for my business is now in your hands. This system was built on trial and error, not textbook theory. I'm simply sharing with you what actually works.

Following this success formula above, I became a full-time professional traffic exchange marketer in a matter of a few short months.

I receive daily notices of referrals and commissions with traffic exchanges just by giving away this report packed with solid nuggets of information.

I am now upgraded in more than 20 traffic exchanges and safelists. The commissions I am paid far exceed the cost of my upgrades.

I only surf when I want to see what is going on in the market, yet receive thousands of residual traffic credits each month. I even purchase additional traffic credits and turn them into a profit.

The same will be true for you, but only if you take action!

Let's review what we have covered so far...

**Traffic + Conversion = Income**



The input is traffic from Traffic Exchanges and Safelists.

Capture the attention of your traffic with **highly targeted** "splash" and "squeeze" pages. Provide free information to help them get what all marketers want... more traffic, a list, and profits.

Use an autoresponder to follow up with your subscribers. Teach them the advantages of viral marketing and list building, while showing them how to monetize their traffic and list with a high-conversion offer.

By now you may be thinking... "Scott, this sounds like a lot of work!"

I'm not going to kid you. It is!

I started out probably much like you. I had no traffic, no list and no website of my own. It took several months to create everything I needed to start marketing with traffic exchanges in a way that got real results.

The good news is that you can copy my success. If you are looking for a faster, easier way to get started... just plug into my proven system.

## **Your Turnkey Marketing Solution**

TE Profits is designed to make it dead easy for you to get started. Instead of weeks or even months of effort setting up websites, designing splash pages, creating squeeze pages and writing follow up emails...

Use the TE Profits System as your own traffic generating, list building, cash cranking money machine!

You don't have to create your own splash pages. (But you can later if you want to 'brand' yourself.)

You don't have to create your own squeeze pages. (If you are already generating your own leads or building your own list, great. You don't have to use the pages I give you. Just enjoy the other benefits of TE Profits.)

You don't have to write your own follow up email series. (The TE Profits email series establishes you as a knowledgeable expert and leader with your subscribers. It is proven to convert your subscribers to referrals in your TE downlines, and puts up front cash in your pocket on autopilot.)

You also receive training, support, and my insider tips on TE marketing.

These are just a few of the **BENEFITS** you'll get from the system:

- Free instant **bonus traffic** credits
- **Residual traffic** from traffic exchanges
- Your own **email list**
- A steady stream of **up front income**
- Growing **residual income**
- **Leads** for YOUR main business



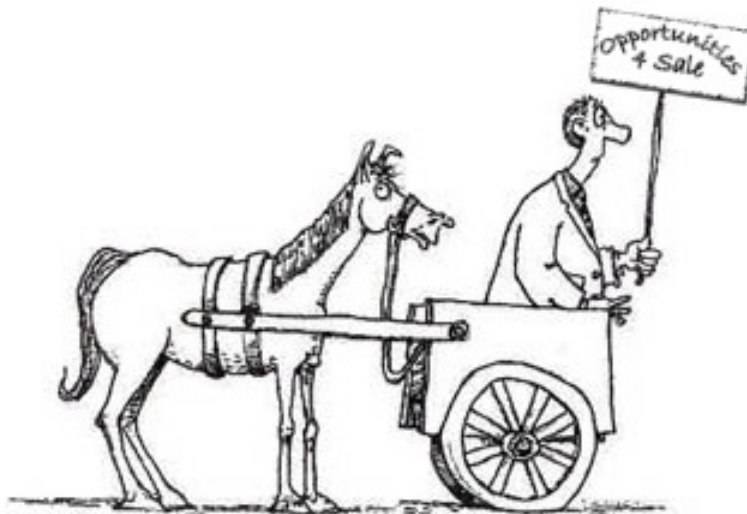
There are so many features and benefits of TE Profits that it is impractical to list them all in this brief report.

Visit [www.teprofits.com](http://www.teprofits.com) for a full list of benefits plus bonuses!

## Positive Cash Flow

The #1 killer for most people who attempt to start and an online business is negative cash flow. They spend far more than what they earn, if anything.

They buy into some business opportunity that promises quick riches. Then they find out the hard way that they need a lot of traffic and they need a reliable way to sell their new 'biz op' to other prospects.



If this describes you, you're getting the cart before the horse!

The TE Profits System will have you generating positive cash flow even before any of your leads join your primary business.

Do you see it yet?

Use the FREE tools to get your system running and create cash flow with the funded proposal. When you are ready to make *more* money, use some of your revenue to fund any other upgrades you choose!

Let's look at just one example of how this works.

An autoresponder is essential for getting the maximum benefit from your traffic generated. This tool improves conversions dramatically, resulting in increased sales that far outweigh the small cost involved.

Your autoresponder also increases traffic to your website with repeat visitors. Send an email to your list and you have instant traffic to any website any time you choose.

The budget for an autoresponder is less than \$20 per month. Yet it never ceases to amaze me that some people do not want to invest such a small amount into their business for increased sales and profits.

We solve this challenge with the funded proposal. If you cannot afford (or simply do not want to pay for) an autoresponder, get a 30 day free trial of TrafficWave and use a small portion of your sales to cover the expense.

Soon you are also generating sales of the autoresponder itself. You get paid 100% commissions (\$17.95) for each new sale, plus recurring residual income. **This self-liquidates your expense!**

With three active sales of TrafficWave, your cost is covered with residual commissions (no further sales necessary). Over time the residual income compounds into thousands per month.

**You've turned a budget liability into a cash flow asset automatically.**

Positive cash flow is the key.

My personal strategy from day one has been to keep as much of my own money in my pocket as possible. I now have plenty of positive cash flow coming in so that I can purchase upgrades, traffic and other tools without using my own money to do it.

If that does not make sense yet, or sounds scary, don't worry.

Start small. Set a budget and stick to it. You can even start with no budget at all and grow your budget through the TE Profits system.

## **Your \$20 per Hour Formula**

This is so simple you may wonder why you did not think of it yourself.

To calculate how much you earn while surfing, you need to know 2 things:

- **How much traffic you're getting**, and
- **What that traffic is worth**

In other words...

How fast you make money ([Rate of Income](#)) depends on how fast you earn credits ([Credit Rate](#)) and what those traffic credits are worth ([Credit Value](#)).

$$\text{Credit Rate} \times \text{Credit Value} = \text{Rate of Income}$$

Two factors dictate how fast you make money: [Credit Rate](#) and [Credit Value](#).

That's it!

**Here's the kicker:** You control [how fast you earn traffic](#) and [what that traffic is worth](#).

That's right... ***you control your rate of income!***

Empowering, isn't it?

You decide your own future!

You can continue to piddle around surfing traffic exchanges until quitting, or you **can copy my cash flow blueprint to automatically explode your traffic and profits!**

Inside your Traffic Exchange Profits training area you'll discover how to refer other surfers to traffic exchanges without wasting any traffic credits to advertise them.

Your downlines will grow effortlessly!

As others join your TE downlines you **get paid in more traffic**, dramatically increasing your Credit Rate. Your traffic will continue to grow virally so you can spend less time surfing... *soon earning traffic without surfing at all!*

Inside your training area you will discover how to further increase your Credit Value with no extra work. The value of your traffic credits automatically increases as your business and marketing machine grows.

You will also discover...



One simple step guaranteed to increase your Credit Rate and Credit Value simultaneously without any additional effort.



How continuity and repeat business dramatically increase the value of your traffic.



How to create multiple streams of income without diluting your marketing efforts or causing multiple streams of expenses.



How to purchase traffic credits and realize instant profits from traffic exchanges **without surfing!**

With your TE Profits training you'll get a step-by-step blueprint to earn \$20 per hour and more surfing traffic exchanges. You'll discover how to increase your Credit Rate and Credit Value for exponential income growth.

Follow my proven blueprint and you will soon earn effortless traffic and up front profit in your advertising just like the pros. Growth in your business will no longer be limited by how much time you have to surf for traffic!

It's not rocket science. If you can follow simple directions, **you can implement my cash flow blueprint and start making money with traffic exchanges today!**

When you have a **system that works**, \$20 per hour of surfing is achievable for anyone who works the system.

Use the TE Profits System to earn \$5, \$10, \$20 per hour and more simply surfing exchanges to build credits and generate leads for your business. As your business grows, so will your earnings!

[Click HERE](#) to turn your clicks into cash starting today!



## **Appendix i: Make Money With This Report**

Earn up to \$100... plus growing residual income... for each copy you give away by making this report YOUR report!

Embed **Your Name, Website & Affiliate Links** in this report for free.

Every time someone joins one of the programs from any of the links contained in this report... **YOU receive a new referral** in that program.

When someone upgrades in one of these programs... **YOU get paid!**

With your branding kit you receive complete instructions, lead capture page templates and an informative email series to follow up with your subscribers.

**Click [HERE](#)** to get your branded copy now!

### NOTES:

Some choose to only purchase a SuccessQUICK advertising package first, then add other upgrades later. Many upgrade immediately in one or all of the tools for more benefits, traffic and commissions. What you choose depends on your own budget.

Receive \$5 (free members earn \$2) commissions on sales of the SuccessQUICK 10K Ad Pack. Use a portion of that revenue to fund the other tools for increased income.

TrafficWave is free for the first 30 days. You earn \$17.95 plus residuals for each account sold through your affiliate link.

(If you already have a TrafficWave account, that's great! No need to join again. Just enter your username in the brander for easy referrals.)

Free members of Traffic Hoopla receive 10% commissions. As an upgraded member you receive 50% commissions on premium memberships sold through your link.

Traffic-Splash is free. Upgrade for more traffic, signups and sales. Free members receive a 10% commission. As an upgraded member you earn 50% commissions.

As a free member of TrafficWitch you receive 5% commissions. The 'Sorcerer' upgrade earns a whopping 75% commission on referral upgrades!

(Traffic-Splash and TrafficWitch also have excellent One Time Offers that pay you up to \$30 and \$50, respectively.)

## Appendix ii: Resources

Each of these resources are discussed in this report. These are the most in demand, highly-converting and lucrative tools in my marketing arsenal. The links will be replaced with YOUR referral links when you brand this report.

**Traffic Hoopla** – [www.TrafficHoopla.com](http://www.TrafficHoopla.com)

**Traffic-Splash** – [www.Traffic-Splash.com](http://www.Traffic-Splash.com)

**TrafficWitch** – [www.TrafficWitch.com](http://www.TrafficWitch.com)

**TrafficWave** – [www.TrafficWave.net](http://www.TrafficWave.net)

**SucessQUIK** – [www.SuccessQUIK.com](http://www.SuccessQUIK.com)

**TE Profits** – [www.TEProfits.com](http://www.TEProfits.com)

### **Bonus Resources**

**Have You Gone Commando Yet?**



I have been building my list and referring my subscribers to traffic exchanges for more than three years now. At the time of this writing, I have a reserve of more than **one million traffic credits!**

As you might imagine, keeping up with all of those traffic credits can be a monumental task (but a good problem to have). Not any more...

Manage all of your growing residual traffic credits from within one information command center. No more logging in to dozens of different traffic exchanges to see where your credits are.

Go Commando with the quintessential must-have tool for TE marketers!

**TE Command Post** – [www.TECommandPost.com](http://www.TECommandPost.com)